



Product List by Category — Spring 2008

Signature Brands

Our innovative range of signature ingredients are manufactured to meet the highest standards of purity, safety, and efficacy. Each product utilizes advanced proprietary processing methodologies and is protected by patent claims for augmented compositions and methods of use to deliver optimum benefits for human health and wellness.

Banopta™ CRA

Lagerstroemia speciosa
Banaba leaf extract
20% Corosolic acid (HPLC)
60% Corosolic acid (HPLC)
Patent Pending

Banopta™

Lagerstroemia speciosa
Banaba leaf extract
20% Ellagitannins
40% Ellagitannins
70% Ellagitannins, Beverage grade
Patent Pending

Garcitric Gold®

Garcinia cambogia
60% (-)-HCA (HPLC)
Liquid Extract

GojiMax®

GojiMax® Organic

Lycium barbarum
40% Polysaccharides PE
40% Polysaccharides,
100% Water soluble
Beverage grade crystals

Hibix™

Hibiscus sabdariffa
Water soluble
45% +HCA (HPLC)

XanoMax™

Garcinia mangostana
Mangosteen fruit extract

Signature Grade

20% Alpha-mangostin (HPLC)
40% Flavonoids

Cosmetic Grade

40% Alpha-mangostin (HPLC)
95% Flavonoids

Highest Potency Grade

95% Mangostin as
Alpha-mangostin (HPLC)

Premium Brands

Our unique ingredients and phytonutrients utilize proprietary raw material sourcing protocols and processing methods to produce industry leading standards of scientifically validated active constituents.

AmlaPure™ Organic

Phyllanthus emblica
2% Natural Vitamin C (HPLC)
20% Total Tannins (HPLC)
10% Gallotannins
Organic beverage grade

Pegasus®

Withania somnifera
Ashwagandha root extract
5% Withanolides

BacopaMax®

Bacopa monnieri
60% Bacosides

BosWell®

Boswellia serrata
85% Boswellic acids, 5% Natural AKBA

ButeaMax™

Butea superba
7% Flavonoids

Gymulin®

Gymnema sylvestre
75% Gymnemic acids
Beverage grade

HCAActive® CaK65

Garcinia cambogia
65% (-)-HCA (HPLC)
Calcium/Potassium
Hydroxycitrate

HCAActive® MgK70

Garcinia cambogia
70% (-)-HCA (HPLC)
Potassium/Magnesium Hydroxycitrate

MucaMax®

Mucuna pruriens
20% L-Dopa (HPLC)
40% L-Dopa (HPLC)

NeeMax®

Azadirachta indica
Neem leaf extract
25% Liminoids

NeoNoni®

Morinda citrifolia
30% Polysaccharides

PomPlex™

Punica granatum
50% Polyphenols
70% Polyphenols
Beverage grades

ProtoMax™

Trigonella foenum-graecum
Fenugreek seed extract
60% Protodioscins

TriBull60®

Tribulus terrestris
60% Saponins

XanoMax™

Garcinia mangostana
Mangosteen fruit extract

Water Soluble

1% Alpha-mangostin (HPLC)
5% Flavonoids

Premium Grade

10% Alpha-mangostin (HPLC)
25% Flavonoids

ActivePharma™ Brands

ActivePharma™ ingredients are focused on therapeutic standards for chronic health conditions. These branded bioactive nutritional offer supporting scientific validation and pharmacological activity in isolated compounds.

Fenugreek

Trigonella foenum-gracum
95% 4-Hydroxyisoleucine (HPLC)

XanoMax™

Garcinia mangostana
Mangosteen fruit extract
95% Alpha-mangostin (HPLC)

Avesthagen's complete quality management system includes GMP standards as well as ISO 22000:2005, ISO 9001:2000, Kosher, Halal and NOP Organic certifications. Our state-of-the-art manufacturing facility is coupled with the world-class research and development capabilities of our parent company, India's leading, fully integrated Biotechnology and Bioinformatics company.

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Standard Ingredients

Our top selling ingredients are proven leaders in the market and meet or exceed the highest quality and regulatory standards. Every ingredient that we source is subjected to comprehensive testing procedures to guarantee correct identification, reliable consistency and safety.

5-HTP

Griffonia simplicifolia
99% 5-HTP (HPLC)

Amla

Phyllanthus emblica
45% Tannins

Amulthus

Cassia fistula
1.5% Anthraquinones

Andrographis

Andrographis paniculata
10% Andrographolides (HPLC)
50% Andrographolides (HPLC)

Ashwagandha

Withania somnifera
1.5% Withanolides

Astragalus

Astragalus membranaceus
16% Polysaccharides

Bhui Amla

Phyllanthus amarus
0.2% Phyllanthin+
Hypophyllanthin

Bilberry

Vaccinium myrtillus
25% Anthocyanidins

Bitter Melon

Momordica charantia
7.5% Bitters

Black Cohosh

Cimicifuga racemosa
2.5% Triterpene Glycosides

BosWell®

Boswellia serrata
65% Boswellic acids

CatePure® Green Tea

Camellia sinensis

Highest EGCG Grade

50% EGCG (HPLC)
Decaffeinated

Water Soluble

30% Catechins
45% Polyphenols

Caffeine Fortified

30% Natural Caffeine (HPLC)

Highest Standardized Grade

95% Polyphenols
75% Catechins
40% EGCG (HPLC)

Cosmetic Grade available

Coenzyme Q10

Ubidecarenone
98-101% CoQ10 (HPLC)

Coleus

Coleus forskohlii
10% Forskolin (HPLC)
20% Forskolin (HPLC)

Dong Quai

Angelica sinensis
1% Ligustilides (E & Z) (HPLC)

Echinacea

Echinacea purpurea
4% Phenolics

EpiPure®

Epimedium spp.
10% Icaritin (HPLC)
25% Icaritin (HPLC)

Ginger

Zingiber officinale
10% Pungent Compounds
(HPLC) & 5% Gingerols

Ginkgo

Ginkgo biloba
24/6 <1 ppm Ginkgolic Acid

Ginseng Root

Panax ginseng
20% Ginsenosides (HPLC)

Gotu Kola

Centella asiatica
20% Asiaticosides (HPLC)
30% Asiaticosides (HPLC),
Beverage grade

Green Coffee Extract

Coffea arabica
50% Chlorogenic Acids,
25% 5-CQA (HPLC)
70% Chlorogenic Acids,
40% 5-CQA (HPLC)

GugguLean®

Commiphora mukul
2.5% Guggulsterones (HPLC)

Gymnema

Gymnema sylvestre
25% Gymnemic acids

Hawthorn Berry

Crataegus laevigata
2% Vitexin (HPLC)

Heartwood

Pterocarpus marsupium
15% Pterostilbene (HPLC)

Milk Thistle

Silybum marianum
80% Silymarin

Octacosanol

Sugar cane wax
90% Octacosanol

Policosanol

Sugar cane wax
15% Octacosanol
60% Octacosanol

Polygonum

Polygonum cuspidatum
20% Resveratrol (HPLC)
40% Resveratrol (HPLC)

Pomegranate Extract

Punica granatum
40% Ellagic acid (HPLC)

Red Clover

Trifolium pratense
2.5% Isoflavones (HPLC)
8% Isoflavones (HPLC)

Rhodiola

Rhodiola rosea
3% Salidroside (HPLC)
& 1% Rosavin (HPLC)

St. John's Wort

Hypericum perforatum
0.3% Hypericin (HPLC)

Salacia

Salacia reticulata
20% Saponins

Saw Palmetto

Serenoa repens
25% Fatty Acids & Sterols
90% Fatty Acids & Sterols

Schisandra

Schisandra chinensis
5% Schisandrins (A&B) (HPLC)

Shatavari

Asparagus racemosus
40% Saponins

Shilajit

3% Fulvic acids
Vacuum dried

Soy Isoflavones

Soy Germ Extract
40% Isoflavones
Soy Meal Extract
40% Isoflavones

Tinospora

Tinospora cordifolia
2% Bitters

Triphala

Phyllanthus emblica,
Terminalia bellerica,
Terminalia chebula
50% Tannins

Tulsi Basil

Ocimum sanctum
2% Ursolic Acid (HPLC)

White Willow Bark

Salix alba
20% Salicin (HPLC)



AVESTHAGEN

AVESTHAGEN INC.

9588 Topanga Canyon Blvd.
Chatsworth, CA 91311 USA

T: 800 550 8446
F: 818 709 2414
www.avesthagen.com/usa